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# NEW YORK

Who  
Shrunk  
the  
Mayor?  
By Andrew Rice



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# FIVE STAR 2016 New York City PROFESSIONAL Five Star Wealth Managers

## A Select Award

Finding a wealth manager who suits your needs can be a daunting task. In fact, many consumers have a hard time figuring out where to even begin.

Sometimes, a few simple questions can set one off on the right path. Asking a wealth manager what makes working with him or her a unique experience can help you understand how they work and if their style meshes with your own. Further, asking a financial advisor to talk about any specialties they might have can help uncover skills you might find useful.

Ultimately, how do you find an experienced wealth manager who you feel comfortable working with? One who has high retention rates? One who has undergone a thorough complaint and regulatory review? One who has tenure in the industry?

*New York* magazine and Five Star Professional partnered to find wealth managers who satisfy 10 objective eligibility and evaluation criteria. Among many distinguishing attributes, the average one-year client retention rate for this year's award winners is more than 96 percent. Although this list is a useful tool for anyone looking for help in managing their financial world or implementing aspects of their financial strategies, it should not be considered exhaustive. Undoubtedly, there are many excellent wealth managers who, for one reason or another, are not on this year's list.

In order to consider a broad population of high-quality wealth managers, award candidates are identified by one of three sources: firm nomination, peer nomination or pre-qualification based on industry standing. Self-nominations are not accepted. New York City award candidates were identified using internal and external research data.

## Research Disclosures

- Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers.
- The Five Star award is not indicative of the wealth manager's future performance.

- Wealth managers may or may not use discretion in their practice and therefore may not manage their clients' assets.
- The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by Five Star Professional or *New York* magazine.
- Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Five Star Professional in the future.
- Five Star Professional is not an advisory firm, and the content of this article should not be considered financial advice. For more information on the Five Star award and the research/selection methodology, go to [www.fivestarprofessional.com](http://www.fivestarprofessional.com).
- 2,169 award candidates in the New York City area were considered for the Five Star Wealth Manager award. 154 (approximately 8 percent of the award candidates) were named 2016 Five Star Wealth Managers.



## Determination of Award Winners

Award candidates who satisfied 10 objective eligibility and evaluation criteria were named 2016 Five Star Wealth Managers.

### Eligibility Criteria – Required

1. Credentialed as an investment advisory representative or a registered investment advisor.
2. Actively employed as a credentialed professional in the financial services industry for a minimum of five years.
3. Favorable regulatory and complaint history review.
4. Fulfilled their firm review based on internal firm standards.
5. Accepting new clients.

### Evaluation Criteria – Considered

6. One-year client retention rate.
7. Five-year client retention rate.
8. Non-institutional discretionary and/or non-discretionary client assets administered.
9. Number of client households served.
10. Education and professional designations.

## Regulatory Review

As defined by Five Star Professional, the wealth manager has not:

- Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine.
- Had more than a total of three customer complaints filed against them (settled or pending) with any regulatory authority or Five Star Professional's consumer complaint process.
- Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority.
- Filed for personal bankruptcy.
- Been convicted of a felony.

Five Star Professional conducts a regulatory review of each nominated wealth manager using the Investment Adviser Public Disclosure (IAPD) website. Five Star Professional also uses multiple supporting processes to help ensure that a favorable regulatory and complaint history exists. Data submitted through these processes was applied per the above criteria:

- Each wealth manager who passes the Five Star Professional regulatory review must attest that they meet the definition of favorable regulatory history, based upon the criteria listed above.
- Five Star Professional promotes via local advertising the opportunity for consumers to confidentially submit complaints regarding a wealth manager.
- Five Star Professional contacted approximately 1 in 12 households identified as having a high propensity to use the services of wealth managers in order to provide consumers the opportunity to submit complaints regarding a wealth manager.

For more information on the program, go to [www.fivestarprofessional.com/wm\\_program](http://www.fivestarprofessional.com/wm_program).



**THREE-YEAR WINNER**

Left to right: 2016 winner Stephen J. Adler, Managing Director – Investments, CIMA®; three-year winner Mark L. Levy, Managing Director – Investments, CIMA®; 2016 winner Roger J. Jee, Senior Vice President – Investments; Michael S. Lubin, Senior Vice President – Investments, CFP®

**ADLER, LEVY, JEE & LUBIN**  
WEALTH MANAGEMENT GROUP  
of Wells Fargo Advisors

535 Madison Avenue  
New York, NY 10022  
Phone: 212-750-8770

## Adler, Levy, Jee & Lubin Wealth Management Group

Our eight-member team has over 100 years of cumulative investment experience and includes a CFP® professional (Michael S. Lubin) and two CIMA® designees (Stephen J. Adler and Mark L. Levy). With a personal philosophy of working with the highest standards of honesty and integrity, all our team members strive to offer the highest level of client service. Our mission is to assist our clients in achieving their lifetime financial goals through the creation and implementation of personalized investment and retirement planning. Our goal is to keep our clients focused and on track toward accomplishing their financial vision and freedom.

We incorporate a disciplined and rigorous investment process with each client, treating them individually with objectivity, care and respect. We believe that a solid investment plan forms the foundation for successful education, retirement and estate planning strategies. We work closely with our clients' legal and tax experts to ensure cohesion of goals and a comprehensive advisory experience.

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**Integrity, Intelligence and Energy**

### Carol Richards

Senior Vice President – Wealth Management, Financial Advisor, CFP®



**THREE-YEAR WINNER**

## Morgan Stanley

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- Accessible, proactive and service-oriented
- Five Star Wealth Manager award winner, 2014 – 2016

As part of my overall financial planning practice, I obtained the ADPA® designation (joining a select group of less than 40 wealth managers in New York state as of September 30, 2015). This allows me to incorporate financial planning for domestic partners into my practice in areas such as wealth transfers, taxation, retirement planning and estate planning.

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**Planning in a New World**

### Richard Habib

CFP®, CLU®, ChFC®, CMFC®, AAMS®, CASL®



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**The Client Relationship Is the Best Product**

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The Five Star Wealth Manager award, administered by Crescendo Business Services, LLC (dba Five Star Professional), is based on 10 objective criteria. Eligibility criteria — required: 1. Credentialed as a registered investment adviser or a registered investment adviser representative; 2. Active as a credentialed professional in the financial services industry for a minimum of 5 years; 3. Favorable regulatory and complaint history review (As defined by Five Star Professional, the wealth manager has not: A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; B. Had more than a total of three customer complaints filed against them [settled or pending] with any regulatory authority or Five Star Professional's consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through Five Star Professional's consumer complaint process; feedback may not be representative of any one client's experience; C. Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority; D. Filed for personal bankruptcy; E. Been convicted of a felony); 4. Fulfilled their firm review based on internal standards; 5. Accepting new clients. Evaluation criteria — considered: 6. One-year client retention rate; 7. Five-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers. Award does not evaluate quality of services provided to clients. Once awarded, wealth managers may purchase additional profile ad space or promotional products. The Five Star award is not indicative of the wealth manager's future performance. Wealth managers may or may not use discretion in their practice and therefore may not manage their client's assets. The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by Five Star Professional or this publication. Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Five Star Professional in the future. For more information on the Five Star award and the research/selection methodology, go to [fivestarpfessional.com](http://fivestarpfessional.com). 2,169 New York City wealth managers were considered for the award; 154 (8 percent of candidates) were named 2016 Five Star Wealth Managers.



## Noah Sanders

Financial Advisor/Wealth Planner



THREE-YEAR WINNER

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Noah has been helping his clients achieve their financial goals since 1993 and is honored to receive his third Five Star Wealth Manager award. Conservative by nature, Noah uses a combination of investments to preserve capital during these uncertain times. He enjoys watching his clients grow their wealth and, most importantly, maintain that wealth, so they can pass it on to future generations.

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First Vice President, Wealth Advisor



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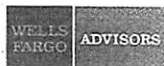
Your Financial Journey Is My Priority

## Susan P. Wiener

CFP®, Vice President – Investment Officer



TWO-YEAR WINNER

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As a CERTIFIED FINANCIAL PLANNER™ professional and wealth advisor, Susan helps high-net-worth individuals and institutions navigate today's challenging investment landscape. She provides guidance in customized investment management, asset allocation, income distribution and multigenerational transfer.

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## James Warfield

Vice President, Financial Advisor Portfolio Manager, CFP®



THREE-YEAR WINNER

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I offer comprehensive, objective financial advice to clients who desire a high level of personal service. As a portfolio manager, I utilize customized core/satellite portfolio methodology designed for the growth and preservation of client assets. Five Star Wealth Manager, 2014 – 2016.

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“Financial planning is a holistic approach to financial well-being.”

— Five Star award winner

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**Michael Gold**

CFP®, Private Client Advisor


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Financial Consultant


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- Rutgers Graduate School of Management, MBA in finance, 1988
- Series 7, 63 and 65

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**Elias Rauch**

Co-Founder and Chief Investment Officer


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TWO-YEAR WINNER

Elias Rauch is the co-founding partner and chief investment officer of Gitterman Wealth Management, LLC, an independent SEC-registered investment advisory firm.

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**Roxann Romano**

Senior Portfolio Manager, Senior Vice President, Wealth Advisor


**Morgan Stanley**

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Roxann specializes in wealth management, custom portfolio design and retirement planning. She has helped her clients achieve their financial goals by developing a holistic, comprehensive understanding of who they are and the financial forces at work in their lives.

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**Estate Planning**

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Richard Habib · Park Avenue Securities Page 2

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